



# PROBLEMATIC PLASTICS & WHAT TO USE INSTEAD

A minimalist guide to reducing single-use plastics for homes, brands, and businesses.

◀ SWIPE ▶



**SUSTAINABLE  
INCLUSIVE**  
BUSINESS  
THE KNOWLEDGE CENTRE KENYA



Kenya  
Plastics  
Pact  
Leading as Kenya Plastic Pact



WWF  
KENYA



nema  
mazingira yako | uhai wetu | usafiri wetu



Kenya Bureau of  
Standards  
Standards for Quality life



NO  
SUP  
USE

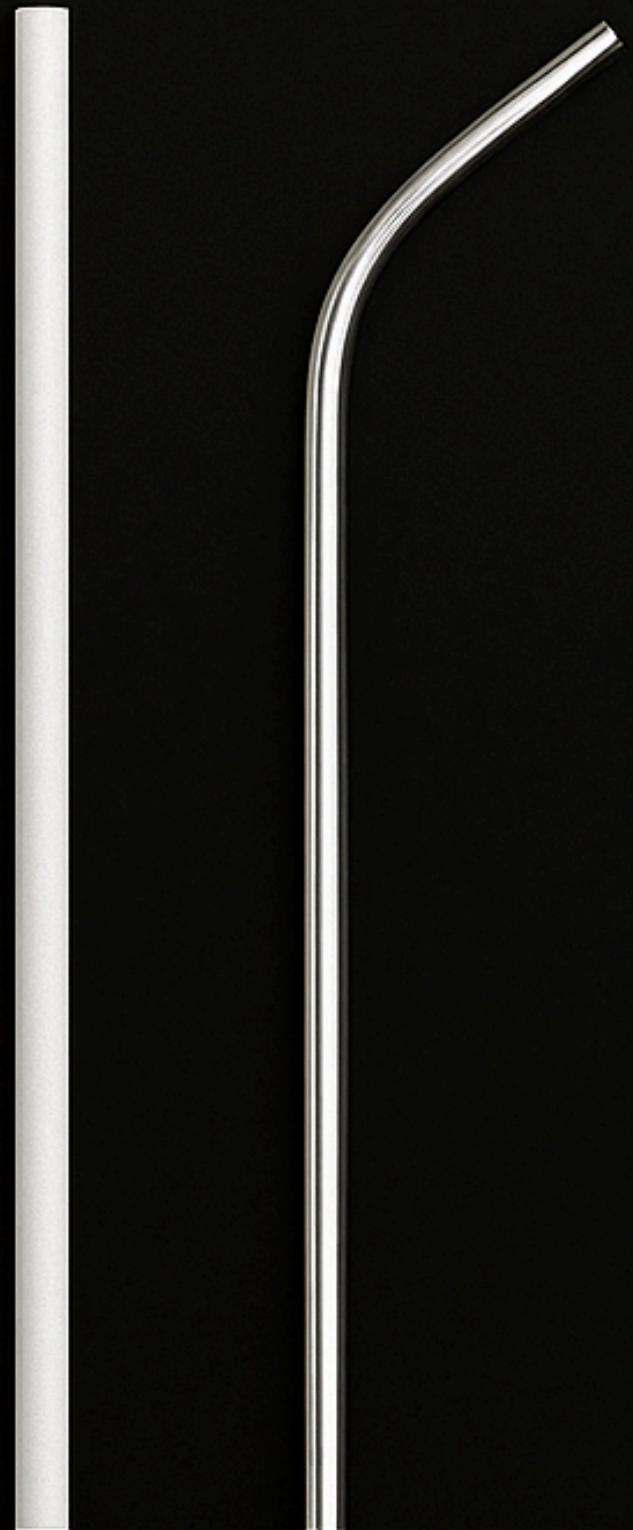
# PLASTIC STRAWS

## WHY THEY'RE A PROBLEM

- Used for minutes, pollutes for centuries.
- Lightweight → easily blown into waterways.
- Not recycled due to size and contamination

## BETTER ALTERNATIVES

- Paper, bamboo, pasta, or reed straws
- Reusable steel, silicone, or glass straws
- Skip altogether — **Just Sip It.**



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics





NO  
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USE

# DISPOSABLE CUPS, PLATES & BOWLS

## WHY THEY'RE A PROBLEM

- Extremely short lifespan.
- Contaminated food waste makes them non-recyclable.
- High waste volumes at events, offices, and takeaways.

## BETTER ALTERNATIVES

- Compostable: Bagasse, palm leaf, rice husk.
- Durable & reusable: Ceramic, glass, stainless steel.



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics





NO  
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# PLASTIC CUTLERY

## WHY THEY'RE A PROBLEM

- Used for minutes → end up in landfills or nature.
- Too small, contaminated → not recycled.
- Commonly found in marine litter.

## BETTER ALTERNATIVES

- Wooden or bamboo cutlery
- Bring-your-own stainless steel set



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics





NO  
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# PLASTIC COTTON BUD STICKS

## WHY THEY'RE A PROBLEM

- Top 10 items found on coastlines globally.
- Fall through waste systems easily.
- Harm marine animals when ingested.



## BETTER ALTERNATIVES

- Paper-stem or bamboo buds
- Silicone reusable buds



Source:  
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Elimination Manual for Single-Use Plastics





NO  
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USE

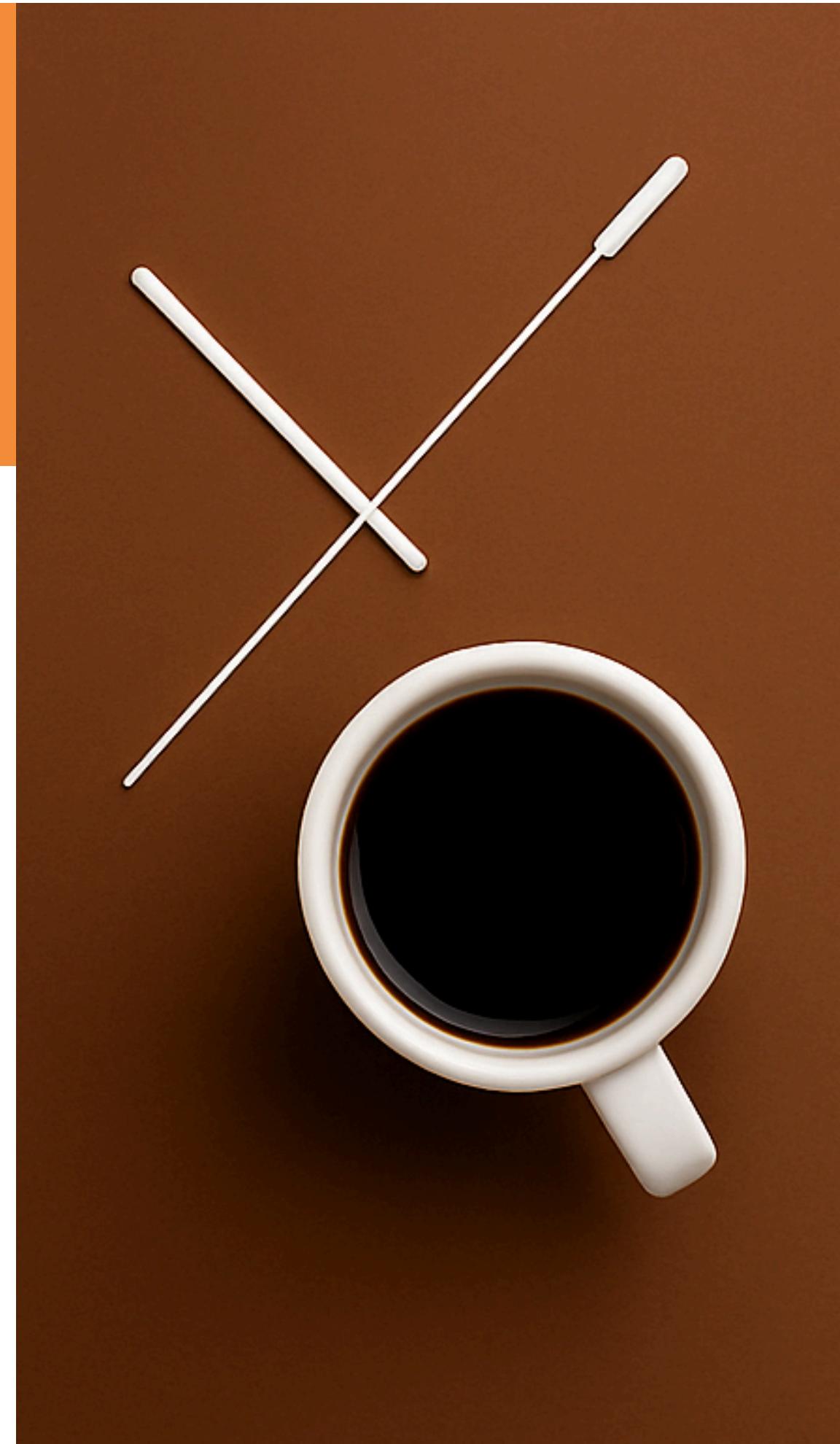
# PLASTIC STIRRERS

## WHY THEY'RE A PROBLEM

- Still widely used in cafés and offices.
- Non-recyclable and unnecessary.

## BETTER ALTERNATIVES

- Wood, bamboo, or paper stirrers
- Stainless steel reusable stir sticks



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics





NO  
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# PLASTIC WRAP / CLING FILM

## WHY THEY'RE A PROBLEM

- Non-recyclable
- Easily contaminated with food
- Breaks into microplastics

## BETTER ALTERNATIVES

- Beeswax wraps
- Cloth covers
- Reusable glass containers
- Compostable cling films



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics



SCAN HERE



NO  
SUP  
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# PLASTIC WATER & JUICE BOTTLES

## WHY THEY'RE A PROBLEM

- High consumption → huge waste volumes
- Many end up in landfills, drains, rivers
- Coloured bottles reduce recyclability

## BETTER ALTERNATIVES

- Refillable stations
- Provide reusable bottles
- Glass bottles or dispensers
- Clear PET only (easier to recycle)





NO  
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# PVC & PETG SHRINK SLEEVES

## WHY THEY'RE A PROBLEM

- Contaminate PET recycling streams
- Require manual removal → rarely recycled
- Often end up discarded

## BETTER ALTERNATIVES

- Direct printing / in-mould labels
- Eco-friendly adhesives
- Water-soluble labels



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics





NO  
SUP  
USE

# POLYSTYRENE (PS) FOOD PACKAGING

## WHY THEY'RE A PROBLEM

- Non-recyclable in Kenya
- Breaks into toxic microplastics
- Lightweight → widespread litter

## BETTER ALTERNATIVES

- Bagasse, moulded pulp, cardboard, cornstarch
- Durable HDPE or reusable containers





NO  
SUP  
USE

# MULTI-WRAP PLASTIC AROUND CANS & BOTTLES

## WHY THEY'RE A PROBLEM

- Not recyclable
- Easily escapes into nature
- Fully unnecessary for most products

## BETTER ALTERNATIVES

- Cardboard sleeves
- Paper wraps
- Reusable crates
- Pick individual items instead of bundled packs



Source:  
Kenya Plastics Pact Elimination List  
Elimination Manual for Single-Use Plastics



# WHAT YOU CAN DO TODAY



REFUSE



REUSE



REDUCE



REFILL



REPLACE

## About NO SUP USE Campaign

No SUP Use is a collaborative campaign to eliminate problematic and unnecessary **single-use plastics (SUPs)** across Kenya, starting with the hospitality and tourism sector, through the principles of Refuse, Reduce, Replace, Reuse, and Refill.

By displaying the No SUP Use mark, businesses show their commitment to reducing plastic waste, protecting Kenya's natural beauty, and leading the way toward nationwide change.

**Look for the 'No SUP Use' logo and support businesses that are protecting our environment. Your choice at the counter makes a difference.**

✉ Communication@kpp.or.ke

🌐 www.kpp.or.ke

X F I N Y Kenya Plastic Pact



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