

CIRCULARITY WEEK



**SUSTAINABLE  
INCLUSIVE**  
BUSINESS  
THE KNOWLEDGE CENTRE KENYA

**10<sup>TH</sup>**  
**CIRCULAR  
ECONOMY  
CONFERENCE**

*Reimagine*

# CELEBRATING 10 YEARS OF **Great Milestones in Sustainability**

**CIRCULAR ECONOMY  
CONFERENCE**

19<sup>th</sup> Nov 2025

**PLASTICS  
SUMMIT**

**&**

**NO WASTE  
FESTIVAL**

20<sup>th</sup> Nov 2025

**19<sup>th</sup> & 20<sup>th</sup> November 2025**

EAST AFRICA, KENYA



**SUSTAINABLE  
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BUSINESS  
THE KNOWLEDGE CENTRE KENYA



**TheRockGroup**



Ministry of  
Environment,  
Climate Change &  
Forestry



**Nation Media Group**  
Media of Africa for Africa



**WWF**



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**  
Denmark in Kenya





**SUSTAINABLE  
INCLUSIVE**  
THE KNOWLEDGE CENTRE KENYA **BUSINESS**



# Reimagine

Where we came from, what we forgot, and what we can reimagine through circular thinking & design.

Imagine a world without bins. Imagine resources that regenerate. Imagine renewable energy. Imagine a world where everything goes around and comes around.

Resources don't have to be finite—if we design our systems in a circular way.

By making different choices and redefining what a flourishing society looks like, we can solve problems we didn't have in the past and won't want in the future. A circular approach benefits all life and the planet.





# 10 Years of Circular Thinking

This year, 2025, marks a decade of Sustainable Inclusive Business Kenya under the Kenya Private Sector Alliance (KEPSA).

What began 10 years ago as a CSR initiative has evolved into **sustainable, inclusive business** practices and projects that truly understand sustainability—why it matters and how collaboration is key to achieving our goals.

It also marks a **decade** of bringing everyone together at the **Annual Circular Economy Conference** to accelerate Kenya's transition to a **sustainable, inclusive, and circular** future.

Last year we asked our audience:

*Would you rather go back in time or look into the future?*

The audience was split 50–50. The past is fascinating—it reveals how we lived before the linear economy when waste didn't exist, products were designed to last, and meals followed the seasons.

**Less was more.**

At the same time, looking ahead is exciting—where innovation, especially when combined with traditional knowledge, can shape a circular, sustainable, and inclusive world locally and globally.



It also marks a **decade** of Reflecting on the past 10 years allows us to appreciate progress—the journey is often more meaningful when viewed from a distance. Looking ahead into the next 10 years sharpens our direction, strengthens collective efforts, and refines our strategies, approaches, and ambitions.

This is precisely what we will do at the:

**10th Annual Circular Economy Conference EA, Kenya in 2025**

This year's edition will build on **circular design, business models, pilot projects, and initiatives**, offering valuable lessons, inspiration, and connections. We will zoom in on progress, business practices, and developments from the past decade and, with this foundation, **co-create a collective vision for the next 10 years.**

Questioning the status quo, rethinking, redesigning, reimagining, and creating a circular society—we will do it with you!

**Designers, government representatives, policy-makers, the private sector, entrepreneurs, youth, academia, creatives, visionaries, artists, influencers, and environmentalists.**

**In collaboration with:**

**JOIN US!**

# The Circular Economy Conference

– The story so far –





## A HIGHLIGHT OF THE 2024 CONFERENCE

**500+**  
delegates



**6**  
plenary session



**1 day**  
in person



**4**  
pre-conference  
field trips



**Solution  
& Tools**



**30+**  
expo stands





# What to Expect



Engage in conversations, reflections, and expressions about the progress made over the last 10 years.



Increase knowledge on circular economy, finance, just transition, policy, entrepreneurship, design, innovation, and technology.



Reimage the future – shape a collective vision for the next 10 years.



Connect with existing and potential partners.



Experience in design thinking.



Support/endorse new circular models.



Dissect circular business models, enterprises, and innovations.



Help boost circular start-ups.



Change your perspective.



Commit and invest in circular innovations.



19 November 2025

WEDNESDAY  
VENUE: TBC



## KEY THEMES:

Circular Design

Biodiversity & Nature Based  
Solutions

Circularity in Manufacturing

Circular Food &  
Soil Regeneration

Sustainable Textiles &  
Closed-Loop Fashion

Repair, Refurbishment, Remake

We invite **you** to think  
along, add, and suggest  
these potential topics.

## HOW TO CO-CREATE

### COLLABORATE & INNOVATE

- **Co-create and co-host part of the conference**, a workshop or side event and support us with resources & knowledge.
- **Co-host/facilitate the 2025 conference** and brand all materials, provide speakers, and contribute to communication, venue & organizational costs.

### SHOWCASE & SHARE

- **Host an exhibit or demo:**
- Present innovations or solutions.
- **Present a case study:** Highlight successful projects and lessons learned.
- **Demonstrate thought leadership:** Contribute insights and share expertise through interactive sessions.

### INSPIRE ACTION

- **Launch an initiative:** Introduce a circular project, challenge, or competition.
- **Present a relevant good practice:** Highlight successful approaches.
- **Pledge commitments:** Make measurable sustainability goals public.

## WHY JOIN?

- Engage in conversations, reflections, & expressions about the progress made over the last 10 years.
- Reimage the future – shape a collective vision for the next 10 years.
- Experience in design thinking.
- Dissect circular business models, enterprises, and innovations.
- Change your perspective.
- Increase knowledge on circular economy, finance, just transition, policy, entrepreneurship, design, innovation, & technology.
- Connect with existing & potential partners.
- Support/endorse new circular models.
- Help boost circular start-ups.
- Commit and invest in circular innovations.

500+ Participants

30+ Expo stands

3+ Field Trips

3 Days In-person

6 Plenary Session

4 Field Trips



# Day 1 Circularity in Action

08:30–09:00

## Arrival & Regenerative Welcome

Herbal tea, *regenerative coffee (find the producer)* and foraged fruit breakfast

09:00–09:15

## Opening Circle

Sustainability Song, statements and manifests  
Collective grounding  
Acknowledgement

09:15–10:30

## Keynote's– Circular Systems for a Regenerative Future

Welcome by Organisers  
**Keynote by CS Ministry**  
Keynote by Corporate  
Keynote by Innovator  
Keynote by Youth

10:30–11:00

**Launch Textile Toolkit: WearTheGreenFuture – How to Redesign, Slow down, No waste and building Circular Social opportunities**

11:00–11:30

Tea & Juices



19 November 2025

WEDNESDAY  
VENUE: TBC



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# Day 1 Circularity in Action

11:30–13:00

## Immersive Sessions: Circularity in Practice (Choose One)

1. Closing the Loop: Circular Opportunities in **Organic Waste Streams**
2. **Nature is Food**; how to ensure healthy food systems
3. System change – the **Design thinking** session
4. **ESG** the real Sustainability Journey – Masterclass

13:00–14:00

## Local Lunch & Networking Tables

A zero-waste lunch featuring ancient grains, climate-resilient crops, and produce from regenerative farms. The networking tables—called Harvest Tables—are curated, themed spaces where thought leaders, farmers, youth advocates, and innovators host informal conversations.

14:00–14:45

## Panel: Enabling the Regenerative Future

This plenary examines what it will take to create the enabling environment for deep, long-term circular change. Panellists will address the role of investment reform, blended finance, and policy innovation in scaling regenerative business models.





# Day 1 Circularity in Action

15:00–16:30

## Immersive Sessions: Circularity in Practice (Choose One)

- A. Circular **MATCH MAKING** – how do we grow Circular Businesses
- B. **Biodiversity**, Business & Society: The Living Economy
- C. Repair & Refurbish: Circular Design in **Electronics and Textiles**  
*Mending, making and repairing on the spot – the 'doing workshop'*
- A. Circular **Manufacturing** for Inclusive Economies

16:30–17:00

## Plenary – *What Now? Courage to Transform*

Voices from the future: **youth** leaders, artists, social innovators, and **informal** sector workers share how they are weaving circularity into the fabric of society. A storytelling and spoken word session that bridges ideas with courage and commitment

17:00–17:30

## Closing Ceremony and Artist Performance



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# Plenary Session

THURSDAY  
Venue: TBC

## PLENARY 1.

### Circular Systems for a Regenerative Future

This Plenary brings together leading voices from design, ecology, and economics to explore how circular systems can create a truly regenerative future—**one where waste is eliminated, resources are kept in play, and ecosystems are restored.**

Together, they will challenge the audience to move beyond incremental sustainability into systemic redesign, highlighting the policies, business models, and cultural shifts needed to make circularity the foundation of development.



## Speakers

*TBC*

- Design Thinker
- Farmer
- Biomimicry expert / nature based solutions innovator
- Corporate
- Financer







# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 1. Closing the Loop: Circular Opportunities in Organic Material Streams

This session showcases the emerging world of agri-waste valorisation, where crop residues and organic material streams become high-value inputs for textiles, packaging, and bioenergy. Participants will hear from innovators turning pineapple leaves into fibres, cassava waste into bioplastics, and fish waste into renewable energy solutions.

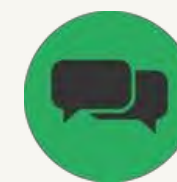
The session will explore every step of the value chain—design, processing, production, and market linkages—demonstrating how agricultural circularity can boost rural incomes, reduce imports, and keep resources cycling locally.



## Speakers

*TBC*

- Organic material to Fibre
- Organic material to biodegradable food grade packaging
- Organic material to circular energy supply
- Renewable energy projects for industry players
- Upcyclers







# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 2. Nature is Food; How to create healthy food systems

This session looks at how caring for nature can help us grow healthier food and build stronger communities. Speakers will share examples such as farming methods that improve **soil** while increasing harvests, food forests that provide both **nutrition** and biodiversity, and local projects that connect good farming with better livelihoods. Examples of healthy soil, community gardens, nutritious **indigenous food** and are all part of **regenerative agriculture** and food systems.

Participants will come away with practical ideas on how working with nature can create food systems that are healthy, resilient, and fair.

## Speakers

*TBC*

- Agroecologist / Regenerative Farmer
- Water Harvesting & Land Restoration
- Community Garden Organizer
- Indigenous Knowledge Keeper / Cultural Practitioner –Food Systems Policy Advocate or Social Entrepreneur





# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 3. System change; the Design Thinking session

This hands-on session applies **design thinking**—a creative, human-centered approach that helps us see the **connectivity of all the elements that drive a business, initiative, or organization**. When we want to change a system, it's not enough to adjust one part; we need to understand how all the elements interact, and then **redesign, rearrange, or replace them** to create lasting impact.

Participants will explore how alternative economic models, inclusive governance, and the value of care, culture, and equity can be built into circular systems. Through interactive group work and plenary exchange, the session will generate practical ideas for measuring success in well-being, shared prosperity, and ecological health.



## Speakers

*TBC*

- Youth
- Design Thinker
- Economist
- Indigenous leader
- Social Entrepreneurs
- Story teller
- Artist



# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 4. ESG the real sustainability Journey

A masterclass session; guiding participants through the full ESG and sustainability journey—from compliance and reporting to strategy and transformation. Using case examples and interactive dialogue, the session will unpack how environmental, social, and governance priorities intersect with business value, risk, and resilience. Participants will explore practical steps to move from fragmented initiatives to an integrated sustainability roadmap, leaving with insights and tools to advance their own ESG journey with clarity and confidence.



## Speakers

*TBC*

Sustainability Consultant

TheRockGroup

- Business example Corporate
- Business example SME
- Business example Start-Up
- Q&A session
- Quick checklist - test





# Plenary Session

THURSDAY  
Venue: TBC

## PLENARY 2.

### Enabling the Regenerative Future

This plenary examines what it will take to create the enabling environment for deep, long-term circular change. Panellists will address the role of investment reform, blended finance, and policy innovation in scaling regenerative business models. They will discuss how to shift risk perception in financing, incentivize long-term value creation over short-term returns, and align public, private, and community priorities.

The session will also serve as the launch moment for the Circular Challenge Competition finalists, linking big-picture enablers with tangible, on-the-ground innovation.



## Speakers

*TBC*

- Design Entrepreneur
- Strategic Advisor in Sustainable Development:
- Economic Transformation Leader
- Environmental Governance Expert



# Workshop Session

THURSDAY  
Venue: TBC

## Session Description

### 1. Circular MATCH MAKING

An interactive session; blending circular partner-mapping with rapid “speed-date” conversations. Participants will chart their offers, needs, and resources across business cases, creating a live map of where outputs can become inputs. Through short matchmaking rounds, the group will surface collaborations that replace competition and spark new opportunities. The outcome is both a relationship-building experience and a tangible action map to guide future partnerships.



## Speakers

*TBC*

- Design Thinkers / Human-Centred Innovation Experts
- Systems Mappers / Industrial Ecologists
- University or Research Experts
- Circular Economy Practitioners / Entrepreneurs
- Policy or Public Sector Representative





# Workshop Session

THURSDAY  
Venue: TBC

## Session Description

### 2. Biodiversity, Business & Society: The Living Economy

An exploration of how biodiversity protection and restoration can be integrated into the economic mainstream. Speakers will present examples of enterprises and policies that reward ecosystem services, measure biodiversity as part of corporate performance, and design economic incentives that depend on healthy ecological systems. The session will consider how business and biodiversity can become mutually reinforcing, not mutually exclusive.



## Speakers

*TBC*

- Conservationist
- Biodiversity specialist / environmentalist
- Policy maker / Lawyer
- Sustainability leader Corporate
- Indigenous or community conservation leader



# Workshop Session

THURSDAY  
Venue: TBC

## Session Description

### 3. Repair & Refurbish & Upcycling: Circular Design in Electronics and Textiles

A hands-on learning space where participants bring broken or worn items—electronics or garments—and learn how to repair them. Beyond the practical skills, the session explores how repairability, modular design, and product take-back schemes can reshape entire industries. A **practical session with actual 'doing' repairing, mending, making on the spot while listening to circular stories.**

A session with circular examples / business cases the how and what and the next steps



## Speakers

*TBC*

- Design Hub
- Textile up-cycler
- Circular Digital refurbisher
- Corporate
- Innovator
- Waste collector
- Tailor & Electronic mechanic





# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 4. Circular Manufacturing for Inclusive Economies

This session explores how circular manufacturing—built around can create more inclusive and resilient economies. Case **localized supply chains, waste minimization, and repair and reuse** —examples will include small- and medium-sized enterprises that extend product life through refurbishment, factories using alternative fuels from waste, and companies integrating farmers into organic material upcycling.

Discussion will highlight how circularity in manufacturing can diversify income streams, create jobs, and strengthen domestic production capacity, reducing dependency on imports.



## Speakers

*TBC*

- Manufacturer
- Brand owner
- Life-Cycle-specialist
- Refurbisher
- Waste management expert



20 November 2025

THURSDAY  
Venue: TBC



SUMMIT 2025

# Kenya Plastic Pact

Four years in, 4 urgent targets, and  
5 years to 2030! **No time to waste!**

The Kenya Plastics Pact has been on a bold journey—uniting businesses, policymakers, innovators, and communities in a shared commitment to **rethink plastics, eliminate plastic waste, & drive circular solutions for plastic packaging (and beyond!)**

**The results are visible.** Our members—PROs, recyclers like Mr. Green and Taka Taka Solutions, and leading businesses such as Bidco, Bidfoods, Line Plast, Silafrica, and many more—have made measurable progress in redesigning, collecting, and recycling plastics. **Yet**, we are not where we wish to be.

*Accelerate*

In these four years, we have moved from vision to action:



A clear road map to guide our transition.



A coastal waste program empowering waste pickers, NGOs, & CBOs.



Design guidelines for sustainable packaging.



Capacity-building through training and industry collaboration.



A targeted elimination list for problematic plastics.



The Innovation Challenge, driving new circular solutions.



EPR implementation and strengthened regulatory frameworks with NEMA

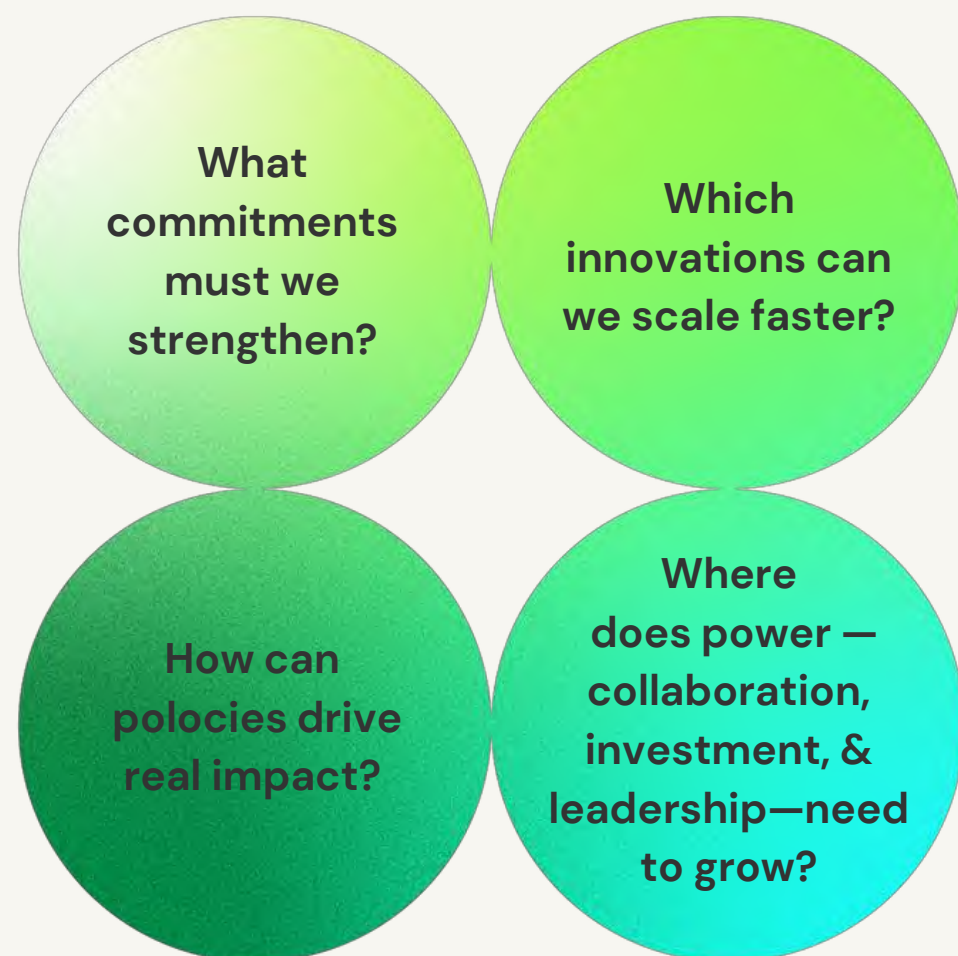




The Next 5 Years – Scaling Up for 2030.  
With just 5 years left to meet our 2030 targets, **we need to accelerate.**

This summit is about action. **We must move beyond pilots and projects to large-scale implementation.** The urgency is real. The potential is massive. The time to accelerate is **now.**

Join us as we push the boundaries of possibility, turning ambition into lasting impact.



## KEY THEMES IN THE PLASTICS SPACE

EPR & GLOBAL legislation – how to make it work

Plastics Innovation – the alternatives

Community impact

Packaging – the truth about why and what

Launching new Pact – Flower Pact

Challenge – make change work

Regenerative & Low- Impact Tourism

### WHY JOIN?

- Insights into circular **innovations**
- **Networking** with plastic pact members
- Collaborative vision-building sessions hands-on **workshops** for practical skills
- **Keynotes** from Plastic pact circular economy leaders

### HOW TO CO-CREATE?

Showcase & Share

- **Host an exhibit or demo:** Present innovations or solutions.
- **Present a case study:** Highlight successful projects and lessons learned.
- **Demonstrate thought leadership:** Contribute insights and share expertise through interactive sessions.



# Day 2 : Plastics & Packaging

08:30–09:00

## Arrival & Regenerative Welcome

Herbal tea, *regenerative coffee* (*find the producer*) and foraged fruit breakfast

09:00–09:30

## Morning Plenary: A Clear Roadmap for Plastic Action

The day begins with the launch and review of an **update** on ‘where we are’ guiding Kenya’s circular plastics & packaging transition.

09:30–10:00

## Innovation Spotlight: The SingleUsePlastics Awareness Campaign

This spotlight celebrates breakthrough innovations in packaging, waste management, and reuse systems – that are contributing to implementing the Elimination list (with WWF)

10:00–11:00

## Tea & Juices + No Waste Expo

11:00–13:00

## Breakout: Choose One

1. EPR & Legislation -> **How does implementation looks like for Counties**
2. **Community** Impact – Coastal Plastics
3. **Flower Pact** – Sector specific Plastic Action

13:00–14:00

## Local Lunch & Networking Tables + No Waste Expo

A zero-waste lunch featuring ancient grains, climate-resilient crops, and produce from regenerative farms.



20<sup>th</sup> November 2025

THURSDAY

VENUE: TBC





# Day 2 : Plastics & Packaging

14.00–15.30

**4. NoWaste Workshop; Women in Waste + Creativity**

14:45–15:30

**5. Panel: Plastics, Tourism & Regeneration**

This session highlights efforts to reduce single-use plastics in eco-lodges, marine tourism, and conservation areas, while promoting regenerative tourism models.

15:30–16:15

**Closing Activation: Make Change Work – Collective Commitments**

The day concludes with an inspiring showcase of innovation, a public vote on the Plastics Challenge winner, and the launch of a **Digital Commitment Card** for organizations and individuals to track progress toward their 2026 plastics goals.

**NoWaste Workshop Expo + Drinks**





# Plenary Session

THURSDAY  
Venue: TBC

## Session Description

### A Clear Roadmap for Plastic Action



The day begins with the launch and review of an update on 'where we are' guiding Kenya's circular plastics transition. This session introduces:

- Sustainable packaging design guidelines
- A refreshed list of problematic plastics to eliminate
- Progress metrics toward national and Pact targets for 2026

#### Ideal contributors include:

- National environmental authority
- Secretariat team from the Plastics Pact
- Private sector packaging representatives
- Sustainability-focused NGOs or business alliances







# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 1. EPR & Legislation – Making It Work on the Ground

This session breaks down how Extended Producer Responsibility (EPR) frameworks can be fully implemented, enforced, and made inclusive. It addresses regulatory clarity, producer compliance, community-level coordination, and alignment with global frameworks like the Plastics Treaty.



## Speakers

*TBC*

- Environmental and regulatory agencies
- Industry associations
- Local waste recovery service providers
- Civil society and informal sector representatives



# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 2. Community Impact – Coastal Plastics

Coastal initiatives & action in the spotlight

New results, CBO efforts, Material Recovery Facilities, Local waste pickers' stories, Business development and Grassroot entrepreneurs in action. With voices of the youth, NGOs, and CBOs in Kenya's marine and island communities.



## Speakers

TBC

- Local NGOs and CBOs in coastal regions
- Representatives from the floriculture + export packaging industry
- Circular economy facilitators
- Sector-specific working groups or partnerships





# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 3. Launch of the Flower Pact

The launch of the Flower Pact, a voluntary agreement focused on redesigning plastic use within Kenya's Flori (and Horti)culture sector.



## Speakers

*TBC*

- Flower farms
- Agricultural department Embassy
- KPP secretariat





20 November 2025

Thursday  
VENUE: TBC

## 4. No Waste Workshop + Expo



The vibrant exhibition will create a space for women, youth, artists, collectors, and recyclers to bring their ideas to life by setting up innovative showcases of services and products that add value to waste, highlighting the potential of recycling and upcycling.

Art pieces, fashion items, repurposed furniture, etc, will form part of the creative collection of transformed waste materials created by community-based initiatives. will feature a public display of their work through a fashion show (catwalks) with repurposed fabrics, art exhibitions from recycled pieces, etc.

The most outstanding exhibitions will have a chance to explain the vision behind their work, inspire others, and encourage more women to be waste-preneurs.



### NoWaste Workshop

During the Plastics Summit we will organise a workshop for 50 women & youth entrepreneurs in the waste sector. **Mending, making, repairing on the spot while listening to stories from the ground from waste-entrpreneurs.**

The hands-on sessions will also reference the Gender Mainstreaming Toolkit to empower women to find their voice and place in the sector.

Why join?

How to co-create?

What to expect?





# Breakout Session

THURSDAY  
Venue: TBC

## Session Description

### 5. Plastics, Tourism & Regeneration

Tourism offers both a challenge and opportunity for circular plastic solutions. This session highlights efforts to reduce single-use plastics in eco-lodges, marine tourism, and conservation areas, while promoting regenerative tourism models.



## Speakers

TBC

- Eco-tourism operators
- Conservation-based organizations
- Tourism regulatory bodies
- Community-based tourism groups



## REGISTRATION & PARTICIPATION

When you participate, we like you to contribute to the event. What do you bring?

- You can offset your carbon by planting 5 trees, or support one of the local offsetting options.
- You can support the conference with promoting one of your green, sustainable, circular products or services.
- You make tasty dried fruit snacks out of cosmetic rejects? Share the flavour of circularity and promote your product at the same time.

## FOOD

The food will be fully plant based and made from organic, sustainable produce. And nothing goes to waste.

Organic leftovers will become food for another round of delicious dishes later on. What goes around comes around.

## DRINKS

Locally produced coffee & tea from the circular farmers in Kenya and lemonades made of the blossom of spring and aroma of tulips from the Netherlands.



### DECOR

Greenery and zero net flowers, reused fabrics, chairs and the beauty of recycled plastic items.



### GIFTS

Are all circular and /or regenerative. Seedlings, seeds, metal straws and funky bags made out of 2022 conference banners!



### DECOR

Pleasant surprises and touches will transform your heart & mind.



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INCLUSIVE**  
THE KNOWLEDGE CENTRE KENYA **BUSINESS**



We will be located at a venue that provides space, and inspiration. Preferably a university, educational institute with use of theatres, classrooms and grounds for the networking, expo and food & beverage.

**THE EVENT  
WILL BE AS  
SUSTAINABLE &  
CIRCULAR AS  
POSSIBLE IN  
ITSELF!**

For all the ingredients to make the event itself as green, circular, positive and ethical as possible we will make conscious choices for suppliers & products.



# Conference Organizing Partners



## SUSTAINABLE INCLUSIVE BUSINESS

Sustainable Inclusive Business Kenya is a knowledge Center established through a fruitful partnership between the Kenya Private Sector Alliance (KEPSA) and MVO Nederland with the support of the Embassy of the Kingdom of the Netherlands in Kenya. SIB-K spearheads the adoption of sustainable and circular business practices in Kenya through impactful knowledge-sharing and strategic collaborations.



## KENYA PRIVATE SECTOR ALLIANCE

The Kenya Private Sector Alliance (KEPSA) is the apex body for the private sector in Kenya. KEPSA brings together local and foreign business associations, federations, chambers of commerce, professional bodies that are sectoral umbrella bodies, and individual sectoral business membership organizations, corporates, from multinationals to large and medium-sized companies, SMEs, and start-ups from all sectors of the economy, across all parts of the country.

This gives KEPSA a reach of over 2 million businesses directly and indirectly. KEPSA also serves as the national focal point of the East Africa Business Council (EABC), the umbrella body of businesses in East Africa. It hosts the International Chamber of Commerce (ICC) Kenya Chapter, a member of the ICC with a reach of over 45 million businesses globally.



## KENIA PLASTICS PACT

The Kenya Plastics Pact is an ambitious, collaborative initiative that brings together stakeholders across the whole plastics value chain to transform the current linear plastics system into a circular economy for plastics. All stakeholders involved sign up to a joint set of ambitious and time-bound targets, ensuring that this collaboration will drive significant change by 2030. Progress will be monitored and publicly reported every year. Collective efforts and targets will speed up the transition.



## THEROCKGROUP

The Rock Group (TRG) is an ambitious agency driving the transition towards a sustainable economy and society. We believe that fair and sustainable business can and should accelerate this transition. Therefore, we work on entrepreneurial solutions with innovators, companies, civil society, knowledge institutes, and policymakers.

TRG has decades of experience in supporting businesses with their Sustainability Strategy, ESG, Compliance, Impact Measurement and Improvement Plans, Materiality Matrices, development of new sustainable businesses, and sustainability education (academia, master's).



# Conference Organizing Partners



## MINISTRY OF ENVIRONMENT, CLIMATE CHANGE & FORESTRY

Located at the NHIF building, on Ragati road, this ministry has the mandate to undertake National Environment Policy and its Management. The Ministry ensures enabling policies, legal and regulatory reforms for promoting sustainability of the environment and forest resources, while at the same time, mitigating the effects of climate change. The Ministry's vision is "A Clean, healthy, safe and sustainably managed Environment and Forestry Resources"



## NATION MEDIA GROUP

Nestled at the heart of the African media landscape, this powerhouse media house stands as a beacon for amplifying diverse African voices. With an unwavering commitment to authenticity and inclusivity, it serves as a formidable platform that transcends borders, weaving a rich tapestry of narratives that celebrate the continent's cultural richness. Empowering and impassioned, this media entity has become a vital conduit for fostering dialogue, challenging stereotypes, and presenting a nuanced perspective on the myriad stories that shape Africa.





# Sponsors and Collaborators | Partnership Opportunities

Any partnership opportunity can be **tailored to the need and budget of the organisation**.

Sponsorships **in kind** which will cover event costs are very welcome.

We would like to keep the ticket price as low as possible to keep the **event inclusive and accessible to all**, as this is not a commercial event. As such we are looking for amazing sponsors to assist us with **making this event a success**.

Overall Event Sponsor	Co-Host	Media/ Comms	Breakout / side event	Expo & Networking Space Partner
Euro 20,000	Euro 15,000	Euro 3,000	Euro 4,000	Euro 1,000 – 50,000
Panellist slot in discussions	Panellist slot in discussions	Panellist slot in discussions	Panellist slot in discussions	Panellist slot in discussions
Brand mention in materials	Brand mention in materials	Brand mention in materials	Brand mention in materials	Brand mention in materials
Logo on materials and website	Logo on materials and website	Logo on materials and website	Logo on materials and website	Logo on materials and website
Banner placement at summit	Banner placement at summit	Banner placement at summit	Banner placement at summit	Banner placement at summit
10 Registration tickets	8 Registration tickets	7 Registration tickets	6 Registration tickets	5 Registration tickets
Media visibility and quote	Media visibility and quote			
Plenary Speaker slot				

# Sponsors and Collaborators| **In-kind Partnership Opportunities**

Any partnership opportunity can be **tailored to the need and budget of the organisation.**

Sponsorships **in kind** which will cover event costs are very welcome.

We would like to keep the ticket price as low as possible to keep the **event inclusive and accessible to all**, as this is not a commercial event. As such we are looking for amazing sponsors to assist us with **making this event a success.**

Venue (2 days)	Food & Drinks (2 days)	AV/Tech AV/Tech	Networking space
Euro 7,500	Euro 8,000	Euro 6,000	Euro 10,000
Panellist Slot in discussions	Panellist Slot in discussions	Panellist Slot in discussions	Panellist Slot in discussions
Brand mention in materials	Brand mention in materials	Brand mention in materials	Brand mention in materials
Logo on materials and website	Logo on materials and website	Logo on materials and website	Logo on materials and website
Banner placement at summit	Banner placement at summit	Banner placement at summit	Banner placement at summit
10 Registration tickets	8 Registration tickets	7 Registration tickets	10 Registration tickets
Media visibility and quote	Media visibility and quote		
Plenary Speaker Slot			





Celebrating 10 years of Great  
Milestones in Sustainability

Pre-registration



## PRE-REGISTRATION & GETTING IN TOUCH

If you'd like to pre-register, learn more about the events and how to become a partner or sponsor, please reach out and we will send more information and arrange a call.

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