

Project Name: Circular Economy Trend Report

Theme: Circular Economy

Project Summary: Sustainable Inclusive Business (SIB-Kenya) has become a trailblazer in promoting a circular economy in Kenya and beyond through cross-cutting projects and initiatives. In May 2021, SIB-K, in partnership with TheRockGroup, a sustainable consultancy firm, published an industry report on Kenya's efforts to transition to a more sustainable and circular economy. The report is titled "Kenya is in Transition to a Circular Economy," and was launched at the Africa Business Week by the Netherlands Enterprise Agency on Thursday, May 27, 2021. It provides an overview of the circular economy trends in Kenya, existing gaps, and available opportunities. It further showcases Kenya's business climate and policy framework and highlights relevant organizations contributing to its shift to a circular economy as an alternative economic framework.

Project Objective: To provide an overview of the circular economy trends in Kenya, as well as existing gaps and available opportunities.

Target Group(s): Kenyan businesses, potential sustainable project investors, the Kenyan government, government agencies, civil society, academia, and citizens.

Impact:

- Published an industry report on Kenya's efforts to transition to a more sustainable and circular economy.
- Strengthened collaboration with key partners in the circular economy space, including the government through the Ministry of Environment.
- Hosted a launch event, bringing together nearly 100 people to exchange knowledge and ideas about circular economy transition strategies.
- Increased awareness of the circular economy through widespread media publications about the report and its highlighted impact on the Kenyan economy.

Funding Partners: Kingdom of the Netherlands through the Embassy of the Netherlands in Kenya.

Duration: 2021

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