

You are invited to 1ST

KENYA PLASTICS PACT

SUMMIT

The Kenya Plastics Pact

The Kenya Plastics Pact is a locally developed initiative that brings together businesses, governments, researchers, NGOs, civil society, informal waste sector players, and other stakeholders across the whole plastics value chain to set time-bound commitments to transform the current linear plastics system into a circular plastics economy. It is the second in Africa, after the South African Plastics Pact, with a vision of: **"A circular economy for plastic packaging in which it never becomes waste."** The only way we can achieve this ambition is to set bold and collective targets.



We are setting the pace in Kenya to meet the targets by 2030

Eliminate
unnecessary
& problematic
plastic
packaging
items

40% of plastic
packaging
is effectively
recycled

100%
reusability or
recyclability

15% recycled
back into the
same content



During the annual SUMMIT, we will share, show and look deeper into the progress of the Pact and the country's effort towards a circular economy for plastics. We will address activities, investments, actions, and innovations that will help create the the . Today, we are navigating into the future with the Kenya Plastics Pact Roadmap as guidance.

Location – ?
members' venue
(recycler)

Date: **27th**
October 2022



9⁰⁰ – 10⁰⁰

COFFEE & TEA + REGISTRATIONS



10⁰⁰ – 10¹⁰

OPENING REMARKS

10¹⁰ – 10²⁰

Vision of a Circular Economy for Plastics visualised – creative performance

10²⁰ – 10³⁰

STAKEHOLDER WELCOME

min video Mava, EMF, WRAP +

10³⁰ – 10⁴⁵

THE KENYA PLASTICS PACT – WHO IS DRIVING THE TARGETS FORWARD?

Present members & supporters – one quote on the progress made this year. Time to highlight achievements

10⁴⁵ – 11⁰⁰

QUICK OVERVIEW OF MILESTONES & WORKING GROUP MEETINGS, EVENTS AND WORKSHOPS

The journey to the Roadmap and where we are now.

11⁰⁰ – 11¹⁵

LAUNCH OF THE PHASE 1 LIST: ELIMINATION OF single use plastics in Kenya, as part of ROADMAP actions:

Presented by the Steerco + journalist

11¹⁵ – 12⁰⁰

ANNOUNCE NEW MEMBERS & LIVE SHOWCASE OF BUSINESS initiatives, innovations, solutions & progress – ‘parade/fair’

12¹⁵ – 13¹⁵

PICNIC STYLE LUNCH





13³⁰ – 14³⁰

DEEP DIVE INTO THE SUSTAINABLE WASTE MANAGEMENT ACT & THE EPR

**SUSTAINABLE WASTE MANAGEMENT ACT
EPR – AN OVERVIEW**

DISCUSS: EXPLORING THE IMPACT ON THE GROUND

Conversation with the ministry of Environment, the European Union, Civil Society, and experts on the implications and key ingredients for the implementation plan.

Panel discussion & insights exchange forum including KEPSA, KAM



14³⁰ – 15⁰⁰

ROADMAP activities prioritised

15⁰⁰ – 15³⁰

DISCUSS: SUCCESS FACTORS & COMMITMENT

15³⁰ – 16⁰⁰

CLOSING REMARKS AND VOTE OF THANKS



SUPPORT THE KENYA PLASTICS PACT SUMMIT

1. Invite key players in the plastics packaging industry in Kenya: brand-owners, producers, manufacturers, hospitality/tourism and retail

2. Engaging your networks and share the invitation and program

3. Host/Sponsor part of the program & facilitate organisational costs, like lunch

4. Publish about the content on social media

5. Sponsor the media plan (excluding TV)

6. Mobilise resources to bring the event alive

7. Mobilise resources to support Roadmap implementation

8. Allocate your time and expertise to speak and share during the conference (invite only)



Supporting Members

Strategic Partners



Funding Partners

